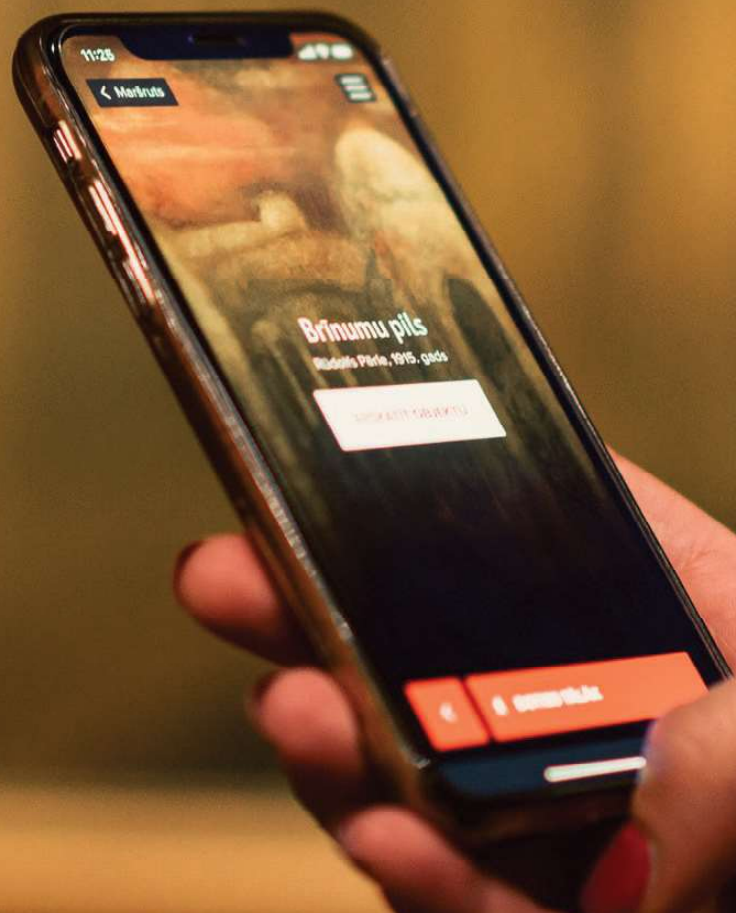
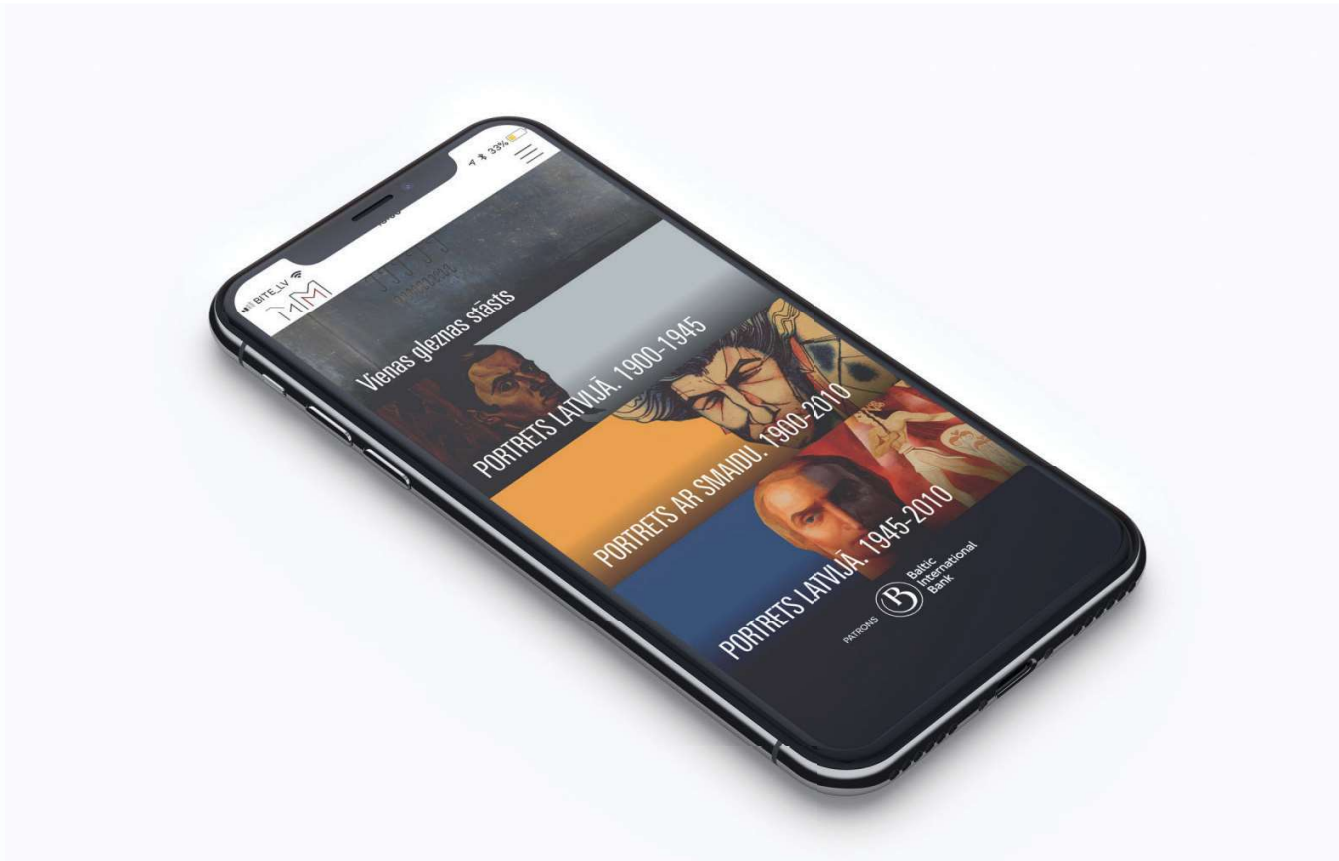




# **CASE STUDY ABOUT OUR APP**

**Undīne Perse-Vilerte  
Communication specialist**





**The technology that is not a goal on its own,  
but helps to solve the problem**

# 9 THINGS ABOUT OUR APP

- Tour guides • Languages ENG, LV, RU
- Explore museum, exhibitions • AR
- Text, photo, video, audio • Based on tour guides
- Free of charge • iOS, Android • Downloadable



A large, ornate building with a central dome is under renovation. The building is covered in scaffolding, and a yellow excavator is visible in the foreground. The scene is set on a street with trees and a clear sky. The text "BEGINNING" is overlaid in large white letters across the center of the image.

# BEGINNING

2015

ahead of time

curate your own experience

A person's hands are shown holding a smartphone in the foreground, displaying a mobile application interface. The background is a museum gallery with a large, ornate painting on the wall. The painting depicts a classical scene with several figures in a landscape. The text 'CONTENT - CLEAR GOAL' is overlaid in large, bold, white letters across the center of the image.

# CONTENT - CLEAR GOAL

keep the platform for its use  
keep it clean  
not a homepage mini-version

A hand holds a smartphone in the foreground, displaying a social media post of a painting. The background is a larger, blurred version of the same painting. The text is overlaid on the image.

# **LOOK FOR THE BEST OF THE BEST**

**experienced partners  
content administrator panel**

A close-up photograph of a person's hands holding a black smartphone. The person is wearing a dark blue jacket and white earbuds. The background is blurred. Overlaid on the image is the word "UPDATES" in large, bold, white capital letters. Below it, three lines of smaller white text are centered: "budget maintenance costs", "plan updates", and "be able to adjust".

# UPDATES

budget maintenance costs  
plan updates  
be able to adjust





# ADDED VALUE

more layers to the exhibitions

A group of young people, primarily women, are shown in traditional white clothing with intricate red and black embroidery. They are gathered together, looking down at their smartphones. The scene is set indoors, possibly in a school or community center. The text 'LANGUAGES' is prominently displayed in the center, with 'partnership with embassies' written below it.

# **LANGUAGES**

**partnership with embassies**

# DEVICES

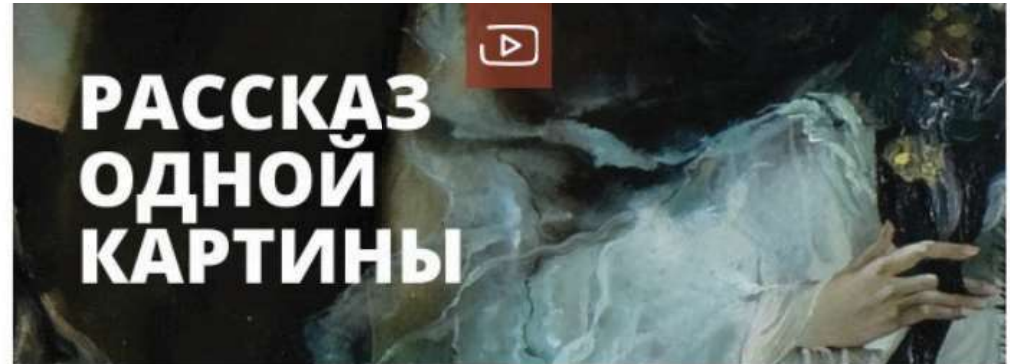
accessibility





**VIENAS  
GLEZNAS  
STĀSTS**

THE STORY OF A PAINTING (LV): Maija Tabaka. Wedding at Rundāle. 1974



**РАССКАЗ  
ОДНОЙ  
КАРТИНЫ**

PAINTING (RU): Maija Tabaka. Wedding at

# TEAM



**THE  
STORY OF  
A PAINTING**



**VIENAS  
GLEZNAS  
STĀSTS**



**We hope that museums and art are one of the ways we can help society recover**