



AMAZE

AUDIOVISUAL EXPERIENCE

1

It begins

2

AMAZE

3

Emotions

4

Discover



**PART OF SUPERSTRUCT GROUP
MORE THAN 500 FESTIVALS
AROUND THE GLOBE WITH
9M VISITORS PER YEAR**

+ AMAZE :)

AMSTER



MYSTERYLAND



AWAKENINGS
Festival



THUNDERDOME

SUPERSIZED
KINGSDAY
FESTIVAL



USSY
LOUNGE

SENSATION

AWAKENINGS

MILKSHAKE



CONNECT



FREE FESTIVAL



AIRFORCE



SUPREMACY

SUMMER
PARK



QAPITAL



RADICAL
RECEPTION



EXODUS

FESTIVAL
MACUMBA



AMAZE

Celebrate life

WITHIN A MOMENT

AMAZE



**1. IT BEGINS....
OUR BACKGROUND**





**FIRST COME
FIRST SERVE**





AMSTERDAM ARENA

SENSATION

SIDE ACTIVITIES

Zwarte Cross

**YES YES....NOW
HERE WE GO**

Crowd control

FIRST COME....1991 /92

- Stick over posters competitors
- No part of society
- Shocking like punk
- Merchandise
- DJ's
- Music
- CDs
- Unofficial partners

AFTER 10 YEARS UNDERPROMISE...OVERDELIVER

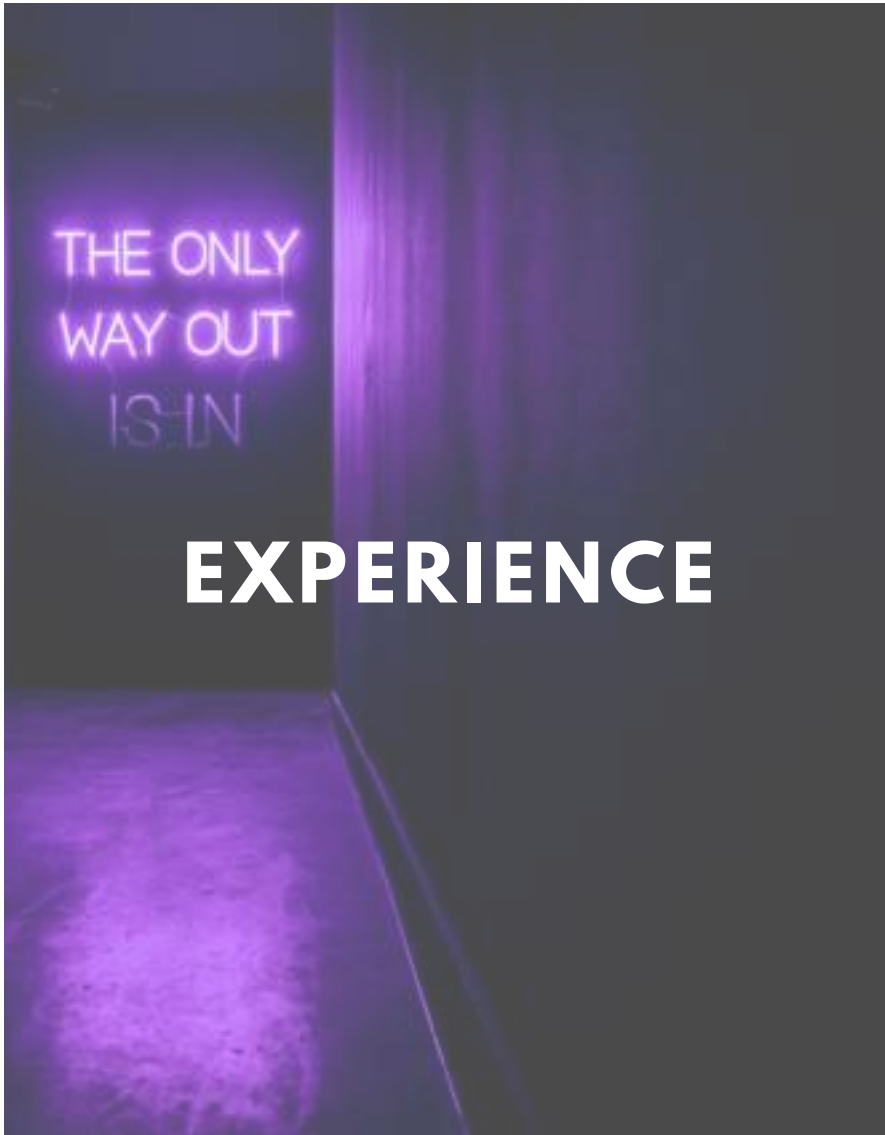
- Dresscode
- Unity
- Thema
- Once in a lifetime
- Top notch + never seen
- Partnerships (Samsung)
- Commercial
- Worldwide

2. AMAZE






24 HOUR PERMIT & CORONA





AN INVITATION TO CELEBRATE LIFE

- 
- **3.800 SQ. METER**
 - **7 STAGES**
 - **1 COCKTAIL LOUNGE**
 - **STATE OF THE ART AUDIOVISUAL TECHNOLOGY**
 - **LASERS, LIGHTS, SMOKE, NEW MEDIA ART & VISUALS**

**BEFORE & AFTER
TECHNOLOGY**

**HUMANITY OR
VOICE**

VIDEO AMAZE





3.EMOTIONS



- 
- A person is seen from behind, sitting on a swing that hangs from a dark structure. They are positioned in the center of a large, vibrant indoor garden. The garden is filled with various types of plants, including ferns and large-leafed tropical plants. The scene is dramatically lit with a mix of green, blue, and purple lights, creating a magical atmosphere. The background is dark, making the illuminated plants stand out. The person on the swing is wearing a light-colored top and dark pants. The overall mood is serene and celebratory.
- **CELEBRATE LIFE**
 - **SMILE & COMMUNICATE**
 - **VARIED SHOW MOMENTS**
 - **YOUTH & DIFFERENT VIBE**
 - **ACCESSIBLE FOR EVERYONE**

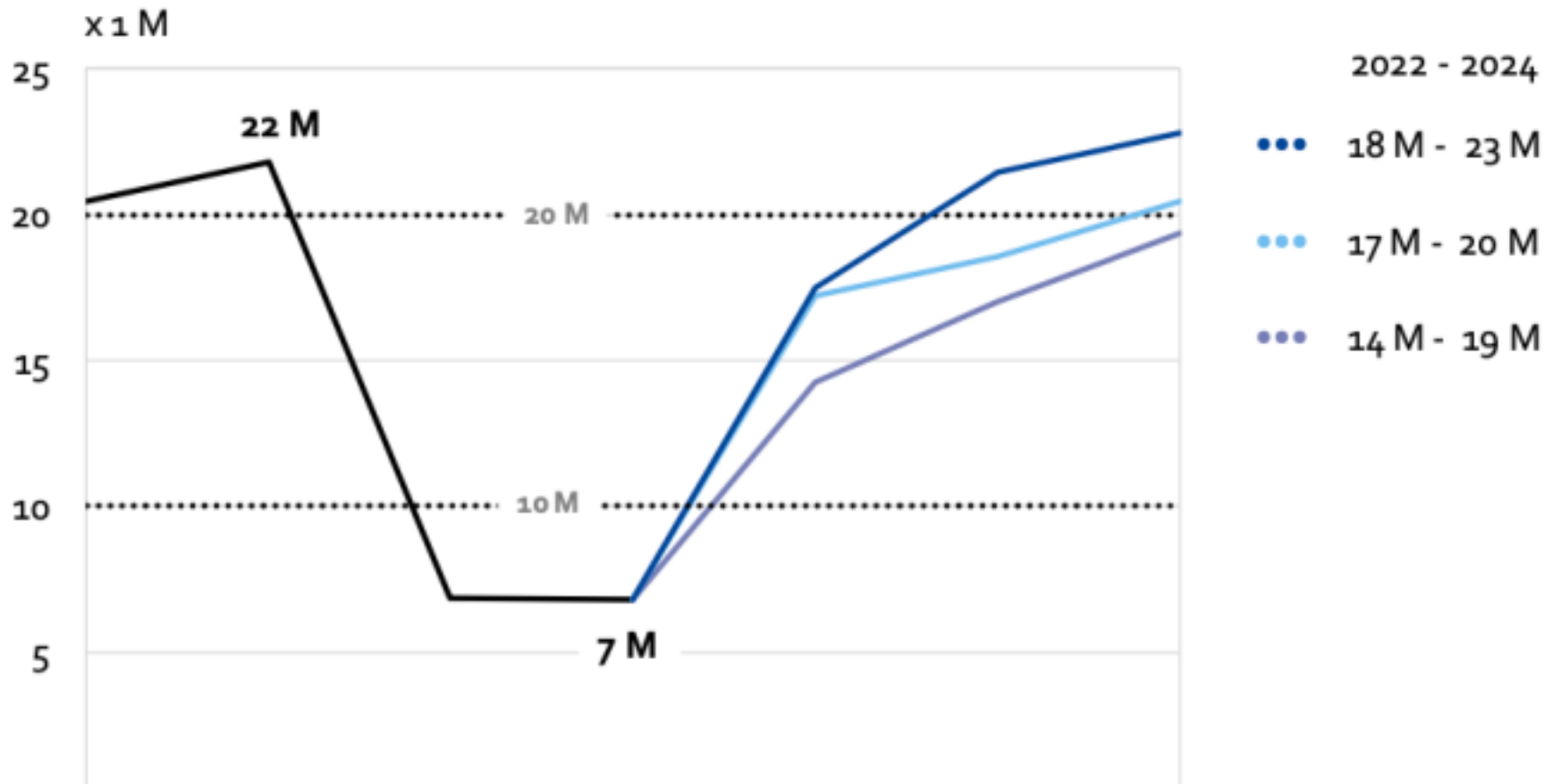


PLATFORM FOR DIALOGUE



4. DISCOVER

Amsterdam, periode 2022-2024 in 3 scenario's





“Standing in line for an hour in front of a chip shop or cookie shop because of a video on TikTok. It may sound crazy, but tourists do it a lot in Amsterdam.”

AMAZE



1 MIN.
TO A10



16
MIN.

17
MIN.



10
MIN.



Travel from Amsterdam Central Station
to Amaze, Elementenstraat 25



TRAIN STATION SLOTEDIJK / METRO 50 & 51

17 minutes

Every 15 minutes



CAR / TAXI

1 minute to A10

10 minutes to Central Station

Parking €2,50 per hour

CENTRAL
STATION



AMAZE

A woman with blonde hair, wearing a grey turtleneck sweater and black pants, stands in a modern office space. The background features large windows with a view of greenery and a modern interior design with blue and green accents. The word "QUESTIONS?" is overlaid in large white text.

QUESTIONS?