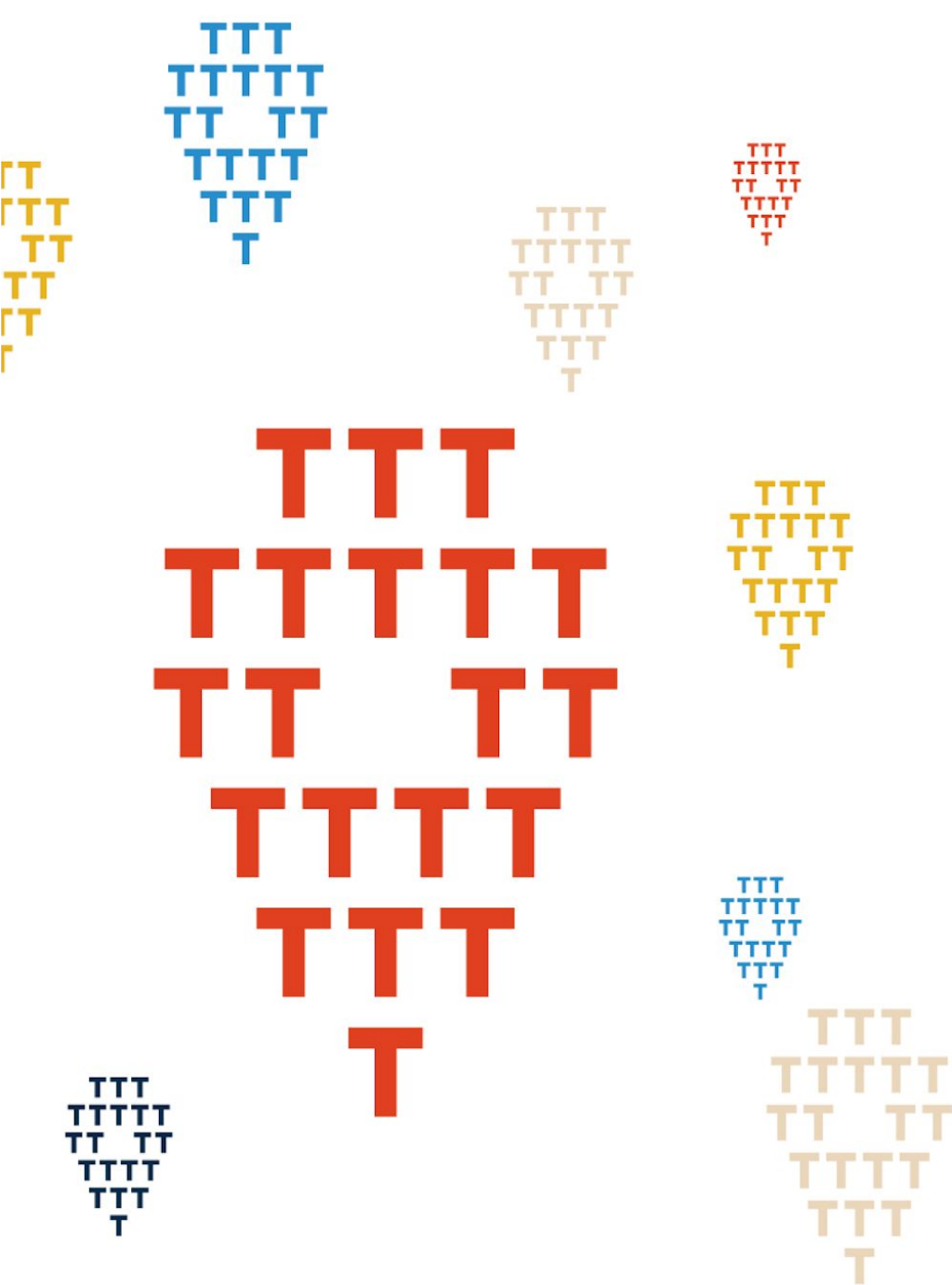


DELAYED

The Lessons and Outcomes of the Permanent Exhibition of Tartu City Museum



FACTS

👉 **Founded in 1955**

👉 **Five different museums**

Tartu City Museum, 1955

Oskar Luts Home Museum, 1964

19th-century Tartu Citizen's Home Museum, 1993

KGB Cells Museum, 2001

Song Festival Museum, 2007

👉 **28 people**

👉 **The only museum focused on history of Tartu city**

👉 **I started in August 2022**



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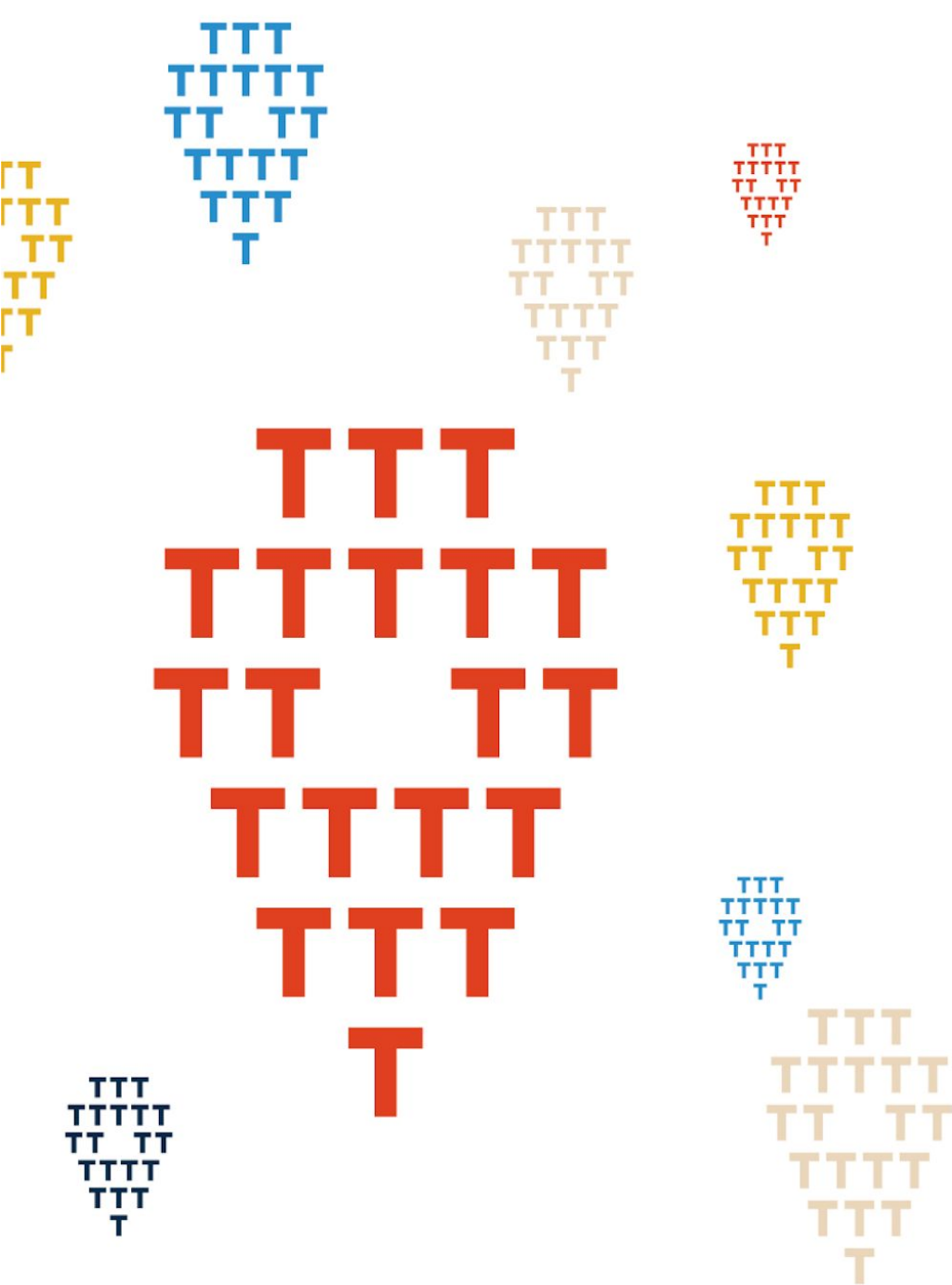
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PERMANENT EXPOSITIONS

- 👉 The first and present permanent Expo was opened in 2001
- 👉 The second permanent exhibition – cancelled in 2017
- 👉 The third permanent exhibition – delayed in June 2022
- 👉 Should have been opened in May 2024, for the year of Tartu as European Capital of Culture
- 👉 The aim of the Expo was to cover the crucial points in the history of Tartu City





The first exhibition of the...
The second exhibition...
The third exhibition...
The fourth exhibition...
The fifth exhibition...
The sixth exhibition...
The seventh exhibition...
The eighth exhibition...
The ninth exhibition...
The tenth exhibition...





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1912. aastal sõlmisid Eesti ja Soome rahvaedustajad Tartus rahulepingu, mis tagas Eesti iseseisvuse ja riiklikult ühendamise Soomega. See oli Eesti ajaloo üks olulisemaid hetki, mis viis Eesti iseseisvuse saavutamiseni 1918. aastal.

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TARTU RAHULEPING, 2. veebruar 1920



Small informational sign on a stand.



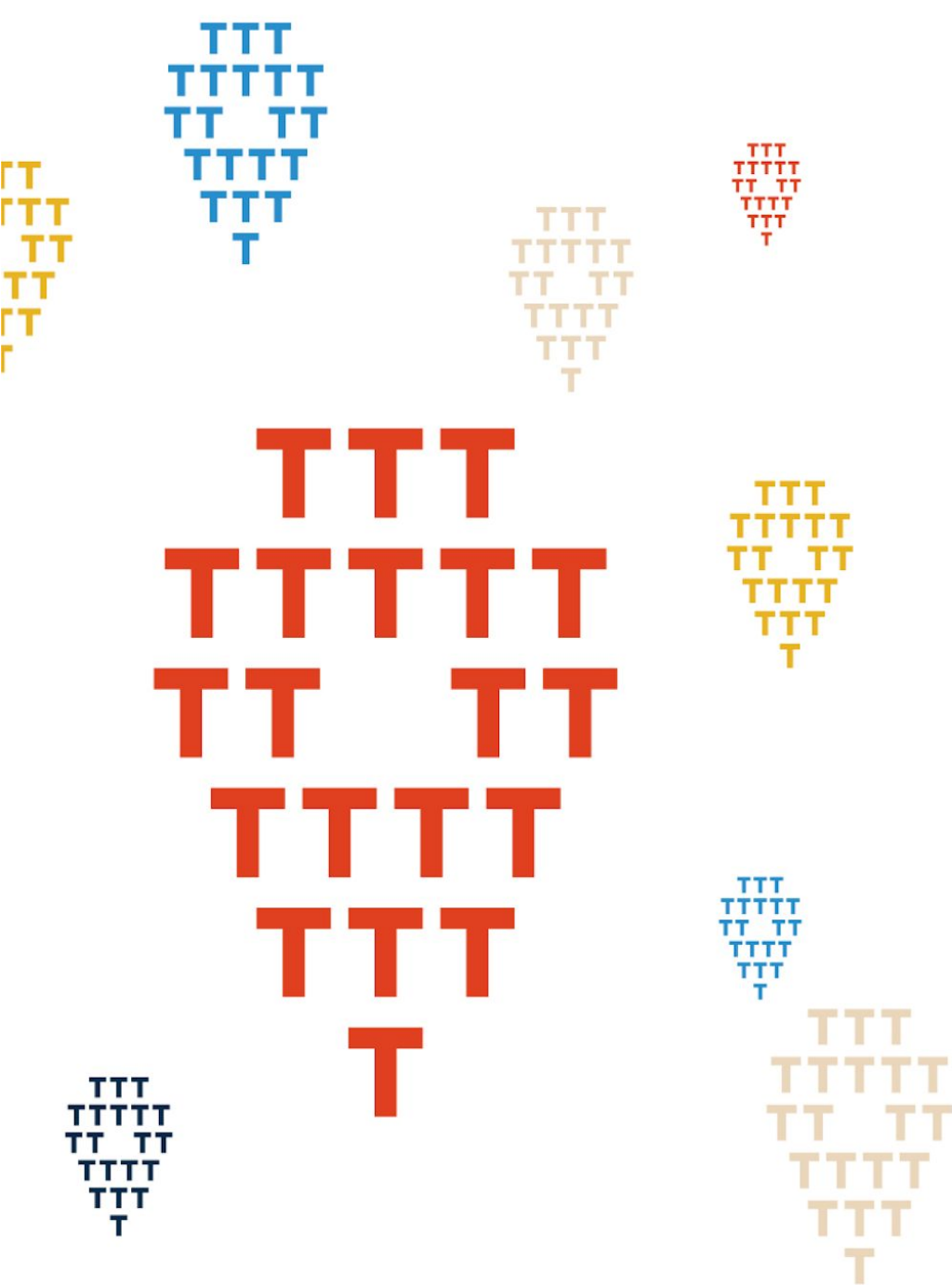
REASONS FOR THE DELAY

👉 Difficult economical situation due to corona crises and the war in Ukraine

👉 Inflation, the price of the renovation

👉 shortage of time (would not have been ready for May 2024)

👉 The planning and building of the new Cultural Centre in the Heart of the City



KESKAEGNE TARTU

Learn from dates of
events, understand
where they all fit and
how they are related

Learn from dates of
events, understand
where they all fit and
how they are related



Learn from dates of
events, understand
where they all fit and
how they are related



VARAUSAEG TARTUS



VARAUSAEG TARTUS

1561-1721



Learn from dates of
events, understand
where they all fit and
how they are related



MUIKA TARTU

Learn from dates of
events, understand
where they all fit and
how they are related

KESKAEGNE TARTU

RESULTS

👉 Bitter and understandable disappointment of museum colleagues in the light of cancelled exposition in 2017

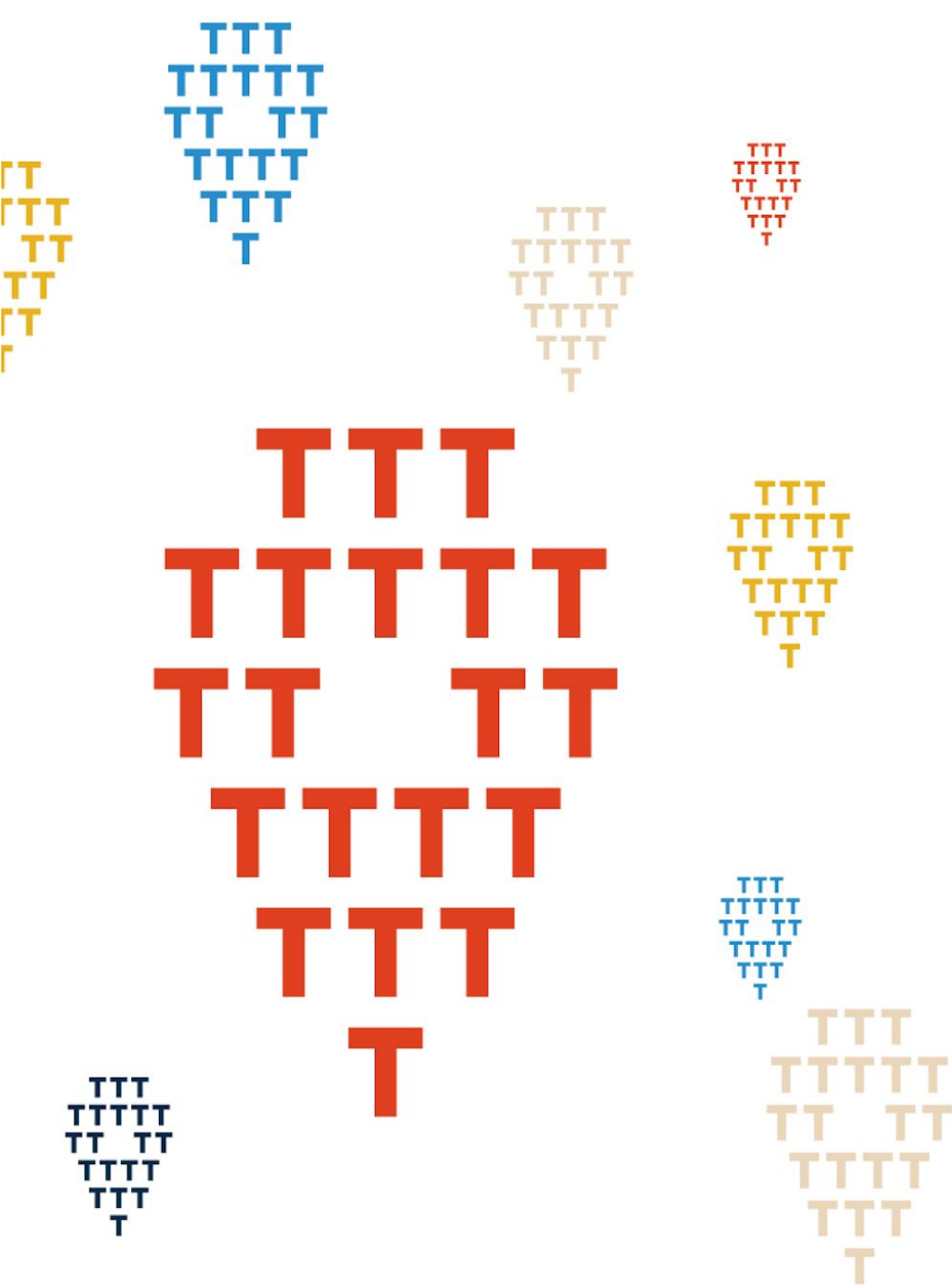
👉 Focused attention on the topic of the delay, negative reflections by the press

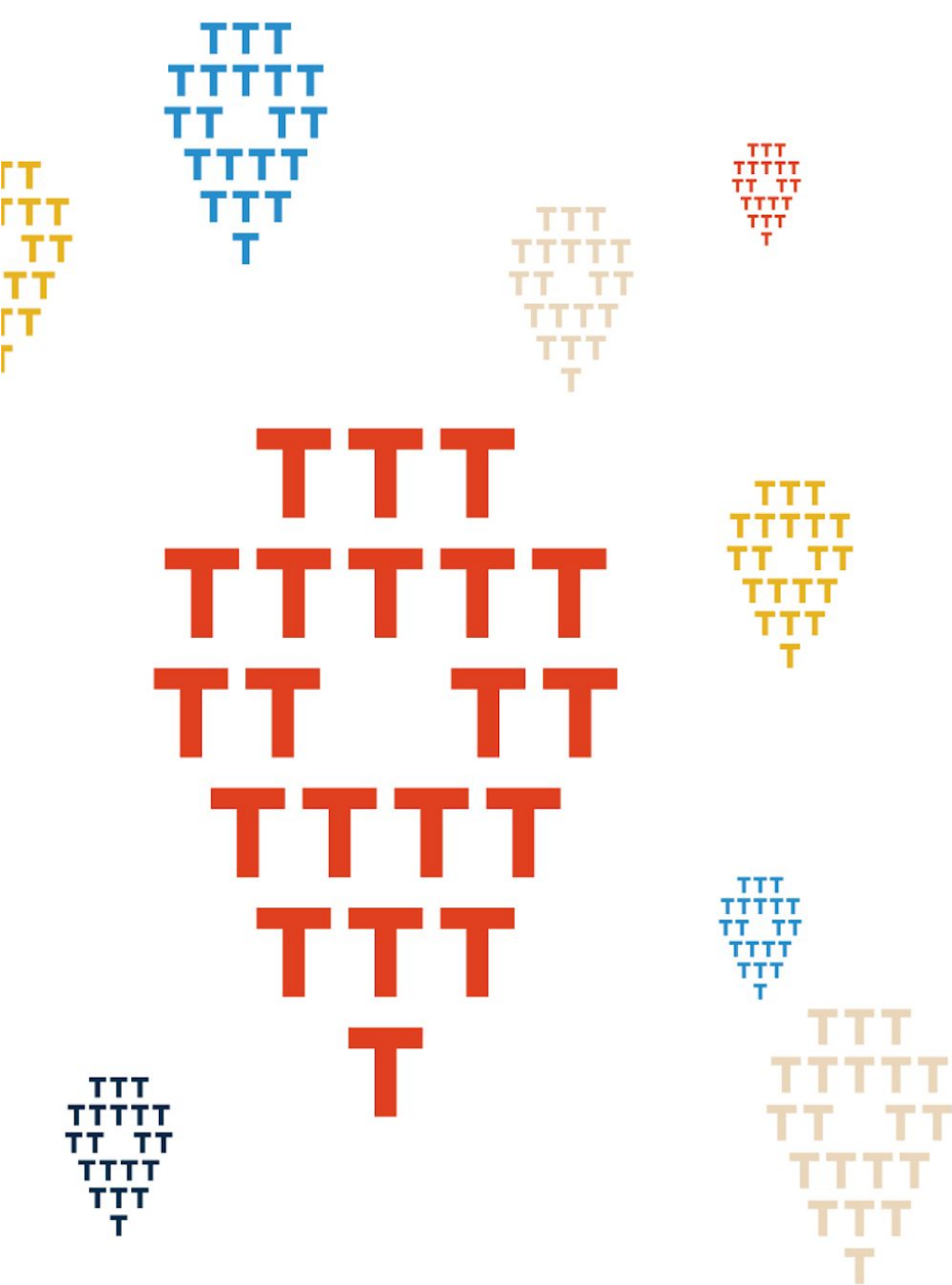
👉 Eagle has left the nest

👉 Working on Expo project without any certain idea about when it'll be ready

👉 Weakened position among the museums in Tartu, most of them have new expos

👉 Struggling to find the new ways to face the year of European Capital of Culture





LESSONS

- 👉 Nothing is ready until its ready
- 👉 When crises are coming, the culture will be the first victim
- 👉 Always need for plan B and plan C
- 👉 The question about the position of a City museum in Tartu

HOW ARE WE REALLY DOING?

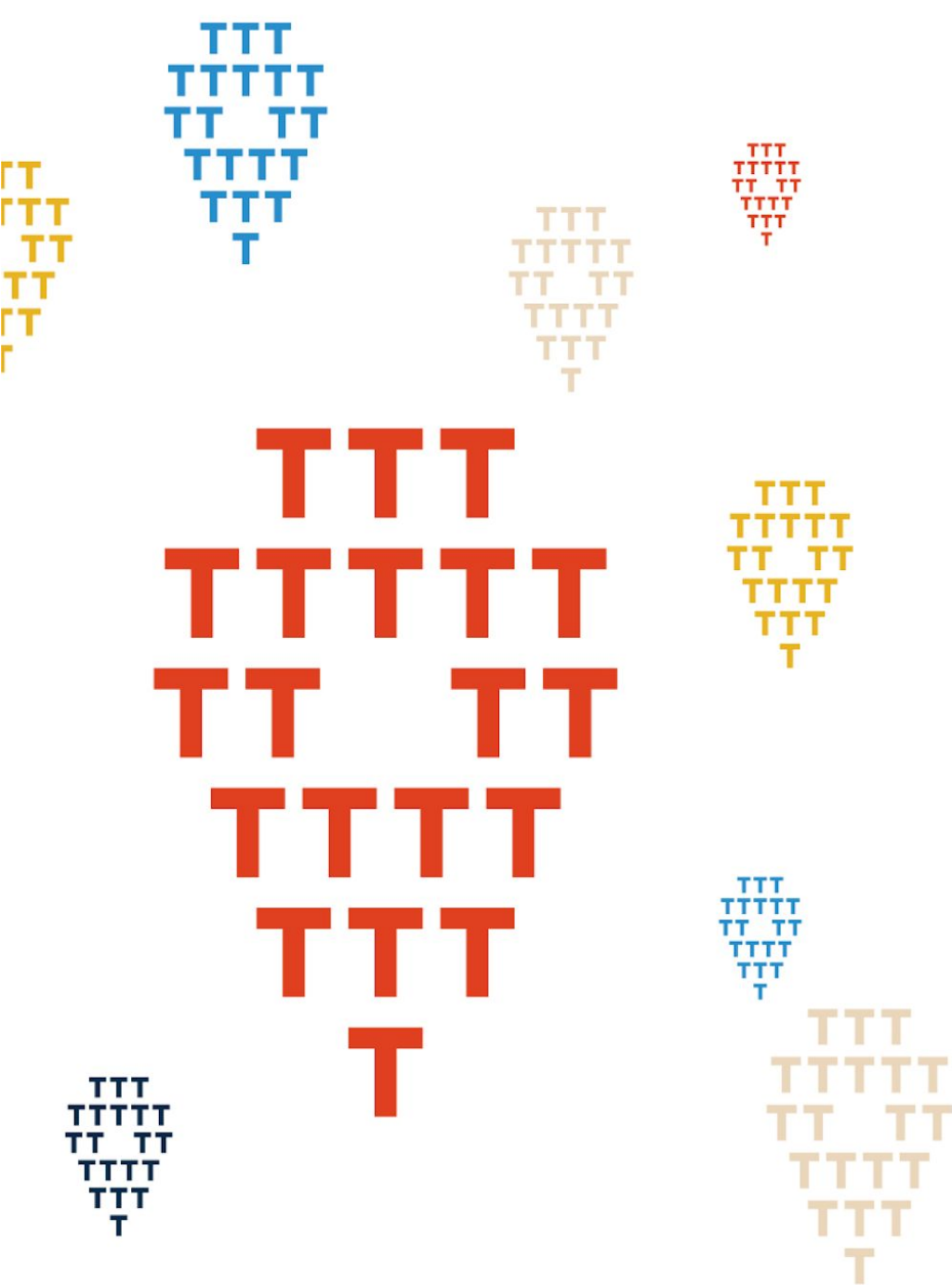
👉 Moving on with the project phase, waiting for the better times

👉 Going on with everyday museum work, recovering from Corona crisis and trying to be competitive museum among others in Tartu

👉 Finding new ways to engage the people to museum activities

👉 Rethinking our position in the city – the plan to visit 5 Danish and Swedish City museums

👉 Work with temporary expo – „Our Tartu“



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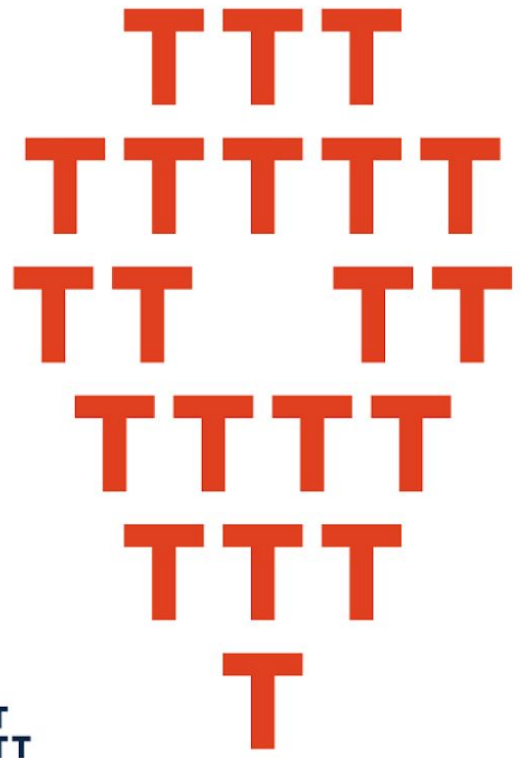
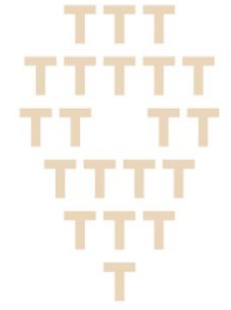
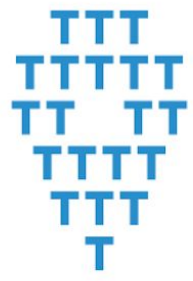
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THANK YOU!